

Promoting Organic Production Enhancing Youth Employment - POPEYE

Active youth for local development the example of organic production

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ALDA Youth Programme

What is the aim?

To promote economic, social, cultural and professional growth of the new generations of European active citizens



ALDA Youth Programme

What are the main youth issues of concern to ALDA?

- **youth employment**
- **health, environment and youth**
- **youth participation and inclusion in public life**

What are the tools applied?

EU projects, training courses, seminars, workshops, tailor-made activities



ALDA Youth Programme

What are the objectives pursued within the youth employment field in the EU?

to stimulate unemployed young people's mobility and active participation in society

to stimulate young people's spirit of initiative, creativity and entrepreneurship, employability, in particular through youth initiatives



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What are the tools applied to achieve these objectives?

- **FUNNY (Fighting UNemployment through Networking for Youth)**
- **TYEC (Tackling Youth Employment Challenges)**
- **POPEYE (Promoting Organic Production – Enhancing Youth Employment)**



ALDA Youth Programme

1. Training courses

FUNNY (Fighting UNemployment through Networking for Youth)

Timeframe: 2nd – 7th December 2013, Baku, Azerbaijan

FUNNY aims to reinforce the cooperation and networking among programme countries and their neighbours in a topic that is highly relevant for them all and crucial for youth. It will seek to give a concrete support to unemployed youth and an effective answer to the economic crisis



ALDA Youth Programme

2. Projects

TYEC (Tackling Youth Employment Challenges)

Timeframe: 1st January 2013 to 31st December 2013

The main goal of TYEC is to indicate which measures and approaches can be taken to ensure a better coordination between stakeholders and levels (local, regional, national and European) and promote the voice of young people in the search for and implementation of sustainable solutions. Produced a study report on social consequences of youth unemployment in 5 countries among which France, Belgium Italy Romania and Bulgaria.



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POPEYE (Promoting Organic Production – Enhancing Youth Employment)

Timeframe: 1st January 2013 to 1st March 2014, last event is today and tomorrow in Strasbourg

The aim of the project is to involve disadvantaged youngsters from rural areas in their territories' life, to provide them with a deep understanding of their areas' economic and environmental demands and problems as well as of their potential role in local public life.



ALDA Youth Programme

What are the objectives pursued within the health and environment field?

- to promote healthy behaviours, in particular through the promotion of the practice of outdoor activities and grassroots sport, as a means to promote healthy lifestyles as well as to foster social inclusion and the active participation of young people in society

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What are the tools applied to achieve these objectives?

- **LEADERS (Local Environments: Active Development of environmentally responsible societies) –global partnership on sustainable local environment**
- **COHEIRS (Civic Observers for Health and Environment: Initiative for Responsibility and Sustainability) – citizen panels**



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1. Projects LEADERS

Timeframe: November 2013 – January 2015 The project LEADERS aims at developing a global partnership of organisations working with young people interested in environmentally friendly societies and capable to act locally to enable a better environment and life for all. This project works on enabling young people to acquire skills and enhance their employability, but also promotes a better intercultural understanding among youth in the world.



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COHEIRS (Civic Observers for Health and Environment: Initiative for Responsibility and Sustainability)

Timeframe: 15th April 2013 – 15th April 2014

The aim of COHEIRS is to support active participation of citizens in the EU democratic life and more specifically in the implementation of the precautionary principles, as detailed in Article 191 of the Treaty on the Functioning of the European Union (EU), through the establishment of citizens panels focused on health and environment. Young people are one of the main target groups of the project.



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What are the objectives pursued within the youth participation and inclusion field?

- to raise young people's awareness about EU Citizenship and the rights that go with it, within the context of the European Year of Citizens
- to increase the participation of young people in the civic life of their community
- to increase the role of young Europeans in representative democracy
- to provide greater support for various forms of learning to participate

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What are the tools applied to achieve these objectives?

- Political report on youth participation

Training courses:

- Democratic Movements and Social Media
- TOYS (Tolerance in Youth Sport)

Project:

- MYEU (My Europe: Young, Equal, Inclusive)



ALDA Youth Programme

Political report on youth participation at regional level

ALDA has contributed to the development of the political report on “The involvement of young people in democratic life at regional level” led by the Assembly of European Regions (AER), the Youth Regional Network (YRN) and Region Alsace.



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TOYS (Tolerance in Youth Sport)

Timeframe: 12th to 19th January 2014

The aim of the training is to tackle racism and discrimination among youth through the use of sport. A 5-day seminar encompassing numerous activities, debates, discussions and workshops, as well as indoor and outdoor sport activities, explored the possibility of using sport in youth activities as a tool to challenge racism and discrimination.



THANK YOU FOR YOUR ATTENTION!

